Gold Crown has partnered with Jay's Valet to create **"Valet It Forward"** to help raise money to support local charities throughout the community. During the weekends of **December 13-14 & 20-21**, you will have the opportunity to participate by choosing to valet your car at the Gold Crown Field House for a suggested $10 donation.

The total money raised through "Valet It Forward" will be donated to the winning charities chosen by each team during the Holiday Tournament (selected at random). The teams that receive the most "Valet It Forward" participants will also have the opportunity to win additional team prizes.

The selected teams and charities will be announced during the trophy ceremony on December 21, the final day of the Holiday Tournament.

Step-by-step instructions are listed below:

1. After you valet your car, look for the designated Jay's Valet booth inside. This is where you can make your suggested donation and select which team you want your donation to be associated with.
2. While supplies last, you will receive a gift certificate to either **Dick's Sporting Goods**, **Belmar Shopping Center**, or to **The Elephant Bar** for making the suggested $10 donation.
3. You can follow the total amount of money raised by looking for it publicized throughout the tournament.
4. On the last day of the tournament, Gold Crown will draw teams at random. Whichever teams are drawn, they will be able to award the charity of their choosing with the provided dollar amount.

Give back to your community and **"Valet It Forward"** during the 2014 Holiday Tournament!

"Gold Crown Teams Helping Others in Need!"

Goldcrownfoundation.com

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

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